



Why Choose TIME MBE

1. We offer a flexible and multidisciplinary program to help you develop skills and knowledge to effectively manage new technologies and innovations.
2. To complement your science, background and business experience with entrepreneurial skills.
3. To recognize and confront new opportunities in the international environment of business and innovation

You are now ready to accelerate your career!

“ We welcome you to explore this opportunity that is designed to propel you to the next level. A collaboration of the University of Crete and the University of Cyprus, joined with leading business educators from Europe and North America. In TIME MBE you'll find world acclaimed and committed faculty available to support your future potential. ”

Professor Andreas Panagopoulos,

TIME MBE Academic Director



ΠΑΝΕΠΙΣΤΗΜΙΟ ΚΡΗΤΗΣ
UNIVERSITY OF CRETE

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TIME MBE
FROM SCIENCE TO BUSINESS

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Operational Programme
Human Resources Development,
Education and Lifelong Learning
Co-financed by Greece and the European Union



ΠΑΝΕΠΙΣΤΗΜΙΟ ΚΡΗΤΗΣ
UNIVERSITY OF CRETE

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Master's degree in Business Economics

Technology, Innovation Management & Entrepreneurship

A Joint Master's Program by
University of Crete
University of Cyprus

timembe.eu

The TIME MBE program

TIME MBE offers a novel inter-university Masters of Business Economics curriculum that combines targeted classroom and practical training to offer to young entrepreneurs, small firms, and start-ups the needed skills in managing and developing innovative technology intensive products.

Academic component

A curriculum of 3 modules, 16 courses in total. Lectures are offered by internationally acclaimed academics in a block teaching format (courses are taught in one week each). Teaching runs between September and April.

Business Economics and Quantitative Methods

The shortest of the three modules, introducing students to the quantitative and economic skills that managers need.

- MBE5101: Business Economics
- MBE5102: Economics of Innovation and R&D Spending
- MBE5103: Data Analytics and Quantitative Methods
- MBE5104: Behavioral Economics

TIME Excellence Lectures

TIME MBE allows you to fraternize with business leaders, practitioners, opinion makers and academic insiders through a set of lectures that deal with a range of issues in business economics and entrepreneurship.

Management, Strategy and Finance

Six courses designed to offer an in depth analysis and a global perspective of financial and accounting tools, logistics, marketing and management, with a special emphasis on corporate financial management and internal business valuation.

- MBE5201: Strategies for R&D Intensive Firms
- MBE5202: Financial Management for Innovative Firms
- MBE5203: Competitive Decision Making and Negotiations
- MBE5204: Investing in breakthrough technologies
- MBE5205: Intellectual Property Rights and Technology Transfer
- MBE5206: Firm Performance Evaluation

Technology Innovation and Entrepreneurship

TIME's core module. Its objectives are simple. To nurture leaders with a good understanding of the entrepreneurial and strategic skills needed to manage innovation, knowledge and R&D programs.

- MBE5301: Global technological challenges
- MBE5302: Decision Making for Innovative Ventures
- MBE5303: New Technology Ventures
- MBE5304: Use of Innovation and Knowledge in R&D Intensive Firms
- MBE5305: Skills for Small Firm Development
- MBE5306: Green technologies and the future of innovation

Need further information?

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